



ReelLife

SCIENCE

LAUNCHING THE “REELLIFE SCIENCE” COMPETITION 2013

What is it?

ReelLife Science is a brand new video competition for primary and secondary school students with a passion for science and communication. We’re looking for students to submit a video communicating any aspect of a scientific topic in an entertaining way, in just three minutes. All you need to take part is a video camera and your imagination!

What are the topics?

Primary School **ReelLife Science** topics:

- Our Bodies
- Habitats
- Keeping Healthy

Secondary School **ReelLife Science** topics:

- Stem Cells
- The Environment
- Evolution
- Astrobiology

Why should I enter?

The best video at each level will be awarded €250 to be spent on a science communication project or event, as proposed by the winning students. Second and third-placed entries at each level will receive €150 and €100 worth of scientific resources for their school, respectively. Winning schools will be invited to the Galway Science & Technology Festival in November to receive their prizes and certificates and to see the videos on display to the general public.

When can I enter?

Now! **ReelLife Science** was launched on Sept. 9th, and videos should reach us by Oct. 25th 2013.

Who are ReelLife Science?

We are a group of scientists and science students from NUI Galway, who love communicating both our own research and science in general to our friends, colleagues and to the public. We are all involved in different outreach projects in schools, in the University and online, and have come together to launch this new video competition, the first of its kind in Ireland.

Where can I find out more?

You should have received an **application form** and submission instructions with this flyer, but it can also be downloaded from our website. **Visit** our website www.reellifescience.com/about for more information, hints and topic suggestions for teachers, video-making tips and FAQs. **Like** our Facebook page “[Reellife Science](#)” and **Follow** us on Twitter [@ReelLifeScience](#) for regular updates. Oh, and tell your friends, colleagues, family, neighbours and everyone you know!!!



NUI Galway
Students' Union
Comhaltas na Mac Léinn
OÉ Gaillimh

Galway Science
& Technology Forum
Foram Eolaíochta & Teicneolaíochta na Gaillimhe





Dear Principal/Teacher,

Are you looking for an exciting project for the new school year, encouraging your students to engage with Science and teach them key communication skills, while stimulating their creativity, developing their analytical skills and involving them in a team-based activity?

ReelLife Science is a brand new Science communication video competition for schools, the first of its kind in Ireland, which aims to promote Science to a wider audience. The inaugural competition is being launched on September 9th, for primary and secondary schools in Galway, along with 30 other secondary schools throughout Ireland. Videos should reach us by October 25th 2013 and winners will be announced on Monday 11th November.

ReelLife Science will award a total of **€1000 in prizes**, with the best Science communication video at each level (primary and secondary) receiving €250 to be spent on a science project or event, as proposed by the winning students. Second and third-placed entries at each level will receive €150 and €100 worth of scientific classroom resources for their school, respectively. Additionally, winners will be invited to attend a prize-giving event to be held during the Galway Science and Technology Festival on November 24th in NUI Galway, where all shortlisted videos will be shown to the public.

The 2013 topics for secondary schools are "*Stem Cells*", "*The Environment*", "*Evolution*" and "*Astrobiology*", while primary schools can choose from "*Our Bodies*", "*Habitats*" and "*Keeping Healthy*". Any aspect of these topics may be communicated by a 1-3 minute video – tell a story, have a debate or just give the facts! Check out our website's "*Teachers' Tips*" section for a video making guide and a Topics Brainstorm to help spark your students' interest.

You will also find a list of FAQs, important dates for your diary and some more background information on our website www.reellifescience.com. Additionally, you can "Like" our Facebook page www.facebook.com/ReelLifeScience and follow our Twitter feed [@ReelLifeScience](https://twitter.com/ReelLifeScience) for regular updates during the competition. When the competition has ended, shortlisted videos will be displayed for promotional purposes on our website, Facebook and Twitter pages, and may also be displayed by our partners (listed below).

Please distribute the flyers and application forms to interested teachers for display in classrooms, laboratories or staffrooms. Additional copies may be downloaded from our website. To assess interest in the competition, if you are thinking of participating in ReelLife Science please let us know via email (reellifescience@nuigalway.ie).

We look forward to your participation in ReelLife Science 2013 and can't wait to see your videos!

Enda O'Connell and the ReelLife Science team

Our Partners:



ReelLife Science Application Form 2013

School Name: _____

Teacher Name: _____

Class: _____

School Address: _____

Contact Email Address: _____

Contact Phone Number: _____

School Website: _____

Twitter/Facebook Details: _____

Should your video win first prize, how would your students use their €250 to promote science in your school? Examples could include funding a science project, event or trip, or even science resources for your school. You decide!

Please select the ReelLife Science topic your students have chosen to communicate via a 1-3 minute video:

Secondary School		Primary School	
Stem Cells		Our Bodies	
The Environment		Habitats	
Evolution		Keeping Healthy	
Astrobiology			

Please tick the following box to confirm that full parental consent has been received by your school for all students appearing or participating in a ReelLife Science video, and that the students' parents or guardians are fully aware of the nature of the competition and subsequent use and display of entries.

Please tick the following box to provide consent that all videos submitted into the ReelLife Science competition may be used on our website, Facebook page, Twitter account etc. for promotional use. Video entries may also be displayed on the websites of our partners (listed below).

Please return the completed application form along with your ReelLife Science video entry (in DVD/CD format) to: Enda O'Connell, NCBES, NUI Galway, University Road, Galway by October 25th. Unfortunately, DVDs/CDs cannot be returned. Winners will be announced on November 11th 2013.

Teacher's Signature: _____ Date: _____

Our Partners:

